

# Discover Tutors

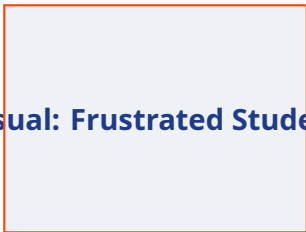
## Unlocking Potential, One Connection at a Time

Founder/CEO

November 22, 2025

An Edu-tech marketplace helping schools and parents access qualified home tutors.

## Visual: Frustrated Student



- **Systemic Gaps**  
Poor educational system lacking affective and psychomotor curriculum development.
- **Inaccessibility**  
Parents struggle to find qualified, vetted home tutors for their children.
- **Unemployment**  
Qualified individuals lack flexible income opportunities in the current economy.

# Our Solution

## Customized Learning

Easy access to a personalized learning process covering Cognitive, Affective, and Psychomotor domains.

## Trusted Connection

A seamless platform that connects parents with qualified, vetted home tutors in their vicinity.

## Flexible Income

Providing a reliable and flexible source of revenue for qualified tutors and educators.

# Market Opportunity (Anambra)

**3.7M**

**Total Addressable Market**  
(Population of Anambra State)

**985k**

**Serviceable Addressable Market**  
(School-aged Children)

**Visual: School Children**

## Ready to Meet Your Mentor?

- **Mobile & Desktop:** Accessible on all devices for on-the-go learning.
- **Offline Integration:** Combining online discovery with offline agent support.
- **Holistic Approach:** Features that track personal development beyond just grades.

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**App Interface Demo**

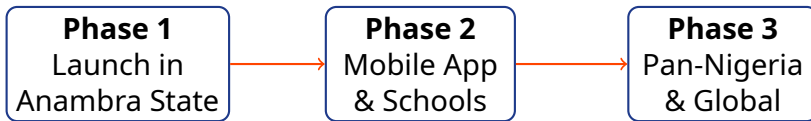
## Revenue Streams

- **Tutor's Fee:** Direct earning from sessions.
- **Commission:** Percentage taken on matches.
- **Trainings:** Paid certification and upskilling.

## Target Customers

- **Unemployed Tutors:** Seeking flexible income.
- **Middle-class Parents:** Seeking quality education.

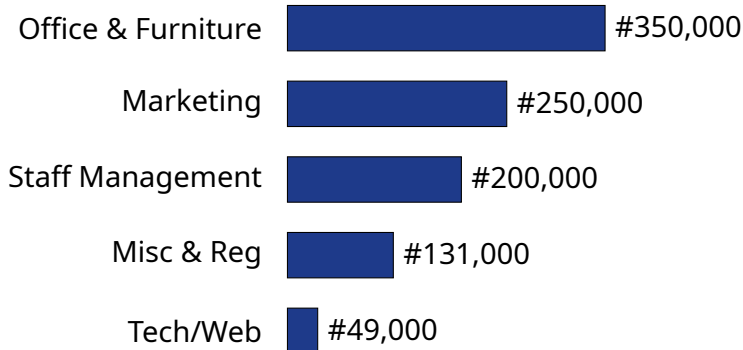
# Growth Strategy



*"From Anambra to Africa, then Global in 3 years."*

# Financial Requirements (Naira)

**Total Ask: #800,000**





## Built by Educators

- We are a dedicated team of passionate educators and builders.
- **Unfair Advantage:** We have tutors as core team members, connecting us directly to the supply side.
- Ensuring our solution is built *for* educators, *by* educators.



**Team Photo**

# Thank You

Join us in shaping the future of education.

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